

# WEEKLY WEEDER



Volume XXIX, Issue 10

March 7, 2016

## Director's Articles of Direction

- [Cook Public Library](#)
- [Virginia Public Library Blog](#)
- [Margo Hansen Book Signing Events](#)
- [Duluth Library Offers New Take-Home STEM Kits](#)

## Access to EBSCO intermittently unavailable via [elm4you.org](http://elm4you.org)

(Info submitted by Chris Magnusson) - We've noted occasional access errors when clicking into EBSCO databases via the ELM portal. Rather than opening, the page will display a "connection refused" message. The error seems specific to the [elm4you.org](http://elm4you.org) site; links to EBSCO databases from library websites are functioning properly.

Our apologies for any disruption. We'll continue to work to identify and rectify the error. Thank you for your patience. And thanks to those who alerted us to the problem.

## Quick Links

- [Minnesota Libraries Calendar](#)
- [ALS Blog](#)
- [ALS Calendar](#)
- [Legacy Calendar](#)

## Webinar Control Center

Info Submitted by MaryLei Barclay, Jim Weikum

**Free Library Continuing Education Events for March**—Wyoming State Library Training [Calendar](#)

**Graphic Design for Maximum Engagement**—Minitex March 25, 11:00am Central—The future is a visual place. The media is dominated by image-based sharing. Carefully designed ads and brands are constantly bombarding us. Such a visually stimulated world raises important questions about visual literacy, but it also asks questions about how libraries are communicating without words. What do our materials and use of images say about us? How are we engaging our communities with intentional graphic design? [Register](#)

**Public Library Association**—Online Learning [Sessions](#)

**Digital Literacy Training Tutorials for Libraries**—TechSoup—March 23, 11:00am PST—Libraries are an integral part of digital inclusion and technology training in communities across the United States. GCFLearnFree.org and DigitalLearn.org are two resources that provide free digital literacy and technology training tutorials that can be used by

library staff to assist patrons. [Register](#)

**The Art of Narrating an Audie Award Nominating Audiobook**—Library Journal & Recorded Books—March 16, 3:00pm EDT—Join a panel of Audie-nominated narrators for what promises to be a lively discussion about the process for creating an award-winning recording. The narrators will also speculate on who might win the awards in May and look back on past winners to determine how those audiobooks have stood the test of time. Panelists will also take questions from the audience, time permitting. [Register](#)

**Watch Our New Librarian-to-Librarian Web Series Now**—Useful—Listen as fellow librarians share their time saving tips and public computing advice! We understand that public computing can be a challenging endeavor, and we also know that most libraries don't have a big IT budget. As a result, managing public computers can sometimes be a headache—in fact, it can sometimes be a nightmare. [Register](#)

**Spring's Hottest Debut**

**Authors and Illustrator**—Junior Library Guild—March 17, 3:00pm EST—Spring is blooming with promising new talented writers vying to be the next big name in children's and YA lit. Join Deborah B. Ford and special guest Roger Sutton, Editor-in-Chief of the Horn Book, Inc., as they introduce you to some fabulous debut authors and the books that are getting them started! [Register](#)

**Social Media Marketing for Libraries**—Library Journal & TLC—March 17, 3:00pm EDT—Marketing is now, more than ever, a core business of libraries. In a recent PEW study, "31% [of respondents] said they know not much or nothing at all of what their libraries offer." One of the most cost-effective ways to reach a wide audience is through social media. Yet social media is changing all the time. Understanding key analytical measures is essential for raising your library's social media strategy to the next level. [Register](#)

**Phonics for Teens (finally)** - Saddleback—March 30, 3:00pm CDT (several other dates) - [Register](#) today

## Three Ways Publishers and Libraries Can Work Better Together

Article Submitted by MaryLei Barclay

*Publishers Weekly* by Brian Kenney (Released 2/12/2016) - The relationship between publishers and libraries is not as acrimonious as it was back in 2012, when a few holdout publishers still refused to license e-books to libraries. Instead, the relationship feels to me like it has settled into that hallmark stage of a bad marriage—bitter resignation.

There's just so much about the publisher-library relationship today that leaves me scratching my head. There are nearly 17,000 public library buildings in the U.S., and while there is a lot going on in those buildings, there common denominator is books.

**Publishers: Ditch the PRH E-**

**book Model:** As of this year, all Penguin Random House e-book titles are now licensed on a perpetual-access model, with prices as high as \$65 per copy for new releases. Let's call this what it is: bullying behavior.

**Librarians: Stop the Book Shaming:** Today, librarians who are passionate about books are increasingly like the smokers you see outside office buildings; a part, a little embarrassed, and slightly defensive. It's hardly a surprise. Book collections? A vestige of our past, like the appendix. At conference after conference, keynote speakers argue that public libraries should be community centers, agents of innovation, knowledge creators, and makerspaces. It's a trend made worse when LIS faculty (who really should know better) lead the charge.

**Classroom Libraries?:** Publishers today are increasingly focused on the

education market, and understandably so: there are far more teachers than librarians, and many of them have funds to purchase books for their classrooms. But publishers, when you take those language arts teachers out for expensive lunches, please don't sell them on crating "classroom libraries."

The classroom-library rhetoric has been around for a while, although it has ramped up lately. In part, it's just dress-up. But it also feels like there is something more sinister at work. The idea of a classroom library is designed to appeal most to those who lack a proper school library (and a librarian). The message from publishers is clear: "Let us create that library for you." But publishers, however large, cannot create good libraries on their own. Libraries are created by librarians, who pay attention to a variety of content... [Article](#)

## The Conference is Calling

Info Submitted by MaryLei Barclay

**Call for Proposals—MDL Annual Meeting 2016—Minitex** by Molly Huber (Released 2/29/2016) - The MDL Annual Meeting Planning Committee is seeking your ideas for sessions and presenters for the 14th Annual Meeting, to be held June 7, 2016. Please submit your ideas for session topics via [this form](#) to Molly Huber, Chair of the Planning Committee by March 30. [Article](#)

**Save the Date: Upper Midwest Digital Collections Conference, August 9-11, 2016—Minitex** by Sara Ring (Released 2/16/2016) - The 2nd Upper Midwest Digital Collections Conference (UMDCC) will take place August 9-11th at St. Ambrose University in Davenport, Iowa (Quad Cities). The UMDCC provides opportunities for digital collections creators and curators in the region and beyond to network, share best practices, participate in hands-on workshops, and learn from leaders in digital cultural heritage. [Article](#)

**25 years of Minitex Interlibrary**

**Loan Conferences—Minitex** by Carol Nelson (Released 2/9/2016) - The year is 1991: The Soviet Union dissolves, the Minnesota Twins win the World Series, *Silence of the Lambs* wins 5 Oscars, and Minitex announces its first Interlibrary Loan Conference! This year on May 10th we will be celebrating 25 years of great ILL conferences. We would love to share your library photos, ILL forms, or other interesting ILL related items during the conference. Please contact [Carol Nelson](#) if you have something to share for this special celebration. [Article](#)

## Thinking Outside Minnesota

Articles submitted by MaryLei Barclay

**Apple Wins Ruling in New York iPhone Hacking Order—New York Times** by Katie Benner and Joseph Goldstein (Released 2/29/2016) - A federal magistrate judge on Monday denied the United States government's request that Apple extract data from an iPhone in a drug case in

New York, giving the company's pro-privacy stance a boost as it battles law enforcement officials over opening up the device in other cases. [Article](#)

**Wikimedia Foundation removes the Diary of Anne Frank due to copyright law requirements—Wikimedia** by Jacob Rogers (Released 2/10/2016) - Today in an unfortunate example of the overreach of the United States' current copyright law, the Wikimedia Foundation removed the Dutch-language text of *The Diary*



*of a Young Girl* - more commonly known in English as the *Diary of Anne Frank*. We took this action to comply with the United States' Digital Millennium Copyright Act (DMCA), as we believe the diary is still under US copyright protection. Nevertheless, our removal serves as an excellent example of why the law should be changed to prevent repeated extensions of copyright terms, an issue that has plagued our communities for years. [Article](#)



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## PRESS RELEASE

*For immediate release through May 14, 2016*

**Contact: John Werner, 218-343-8849 or [wernerasm@gmail.com](mailto:wernerasm@gmail.com)**

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The St. Louis County Historical Society invites the public to participate in the VMH 5K Fun Run/Walk, a fundraiser for its Veterans' Memorial Hall Program. The race begins at 9 AM on Saturday, May 14, 2016, at the Twig Bakery, 3930 East Calvary Road, Duluth, Minnesota. Free parking is available for participants across the street in the Voyageur Bus Company lot.

Registration fees are \$25 per person. Registration forms are available at the administrative office of the St. Louis County Historical Society, 506 West Michigan Street, Duluth, Minnesota or on the Society's website at <http://www.thehistorypeople.org/events.asp>. Completed forms may be returned with payments (cash or check) to the Society's administrative office. On-line registration with a credit card is also available at <http://www.tempotickets.com/vmh5k>. Registration fees may apply for on-line registration.

If registering a team, be sure to state the team name and register each member individually. The registration fee includes a race t-shirt and refreshments.

Please direct questions to John Werner, Veterans' Memorial Hall Advisory Committee member, at 218-343-8849 or [wernerasm@gmail.com](mailto:wernerasm@gmail.com).

Veterans' Memorial Hall was established in 1910 and is a joint program of the St. Louis County Historical Society and the military service veterans of northeastern Minnesota with a mission to gather, preserve, interpret, and promote the rich and diverse human experiences of veterans, their families and communities, through museum, archival and educational programs. Its website, [www.vets-hall.org](http://www.vets-hall.org), and archives feature more than 6,000 veteran stories.



Display mockup at The Friends' office.

# #MNshelfies

## MINNESOTA BOOK AWARDS DISPLAY CONTEST

### ABOUT

Forget selfies! "Shelfies" are photos of bookshelves in all of their literary glory. This year we're launching a new initiative to support libraries and bookstores in raising the visibility of finalists for the 28th Annual Minnesota Book Awards. Using free resources available on our website and your own creativity, create a display showcasing this year's finalists! Submit a "shelfie" of your display and share it on social media and you'll be entered to win one of two prizes!

### GUIDELINES

1. Create a display featuring the finalists in at least one of our eight award categories.
2. Snap a photo of your display and email it to [mnbookawards@thefriends.org](mailto:mnbookawards@thefriends.org) by March 31, 2016. In your email, please include the name and location of your library or bookstore and a contact person for your entry.
3. Spread the word in your community using the hashtag #MNshelfies and encourage your followers to "like" your photo in our Facebook album ([facebook.com/mnbookawards](https://facebook.com/mnbookawards)).

### FREE RESOURCES

Visit our website, [thefriends.org/mnshelfies](http://thefriends.org/mnshelfies) to download free materials for your display, including category bookmarks, signs, and more. Starting in mid-February, you can also incorporate our full-color finalist brochures into your display. Visit our website for details.

### PRIZES!

By submitting a photo of your Shelfies display, your library or bookstore will be entered to win two tickets to the MN Book Awards Ceremony on April 16, as well as treats for your entire staff. The prize drawing will take place on April 1.

**Want another chance to win?** The same prize package will also be awarded to the library or bookstore whose photo receives the most "likes" in our Facebook album.

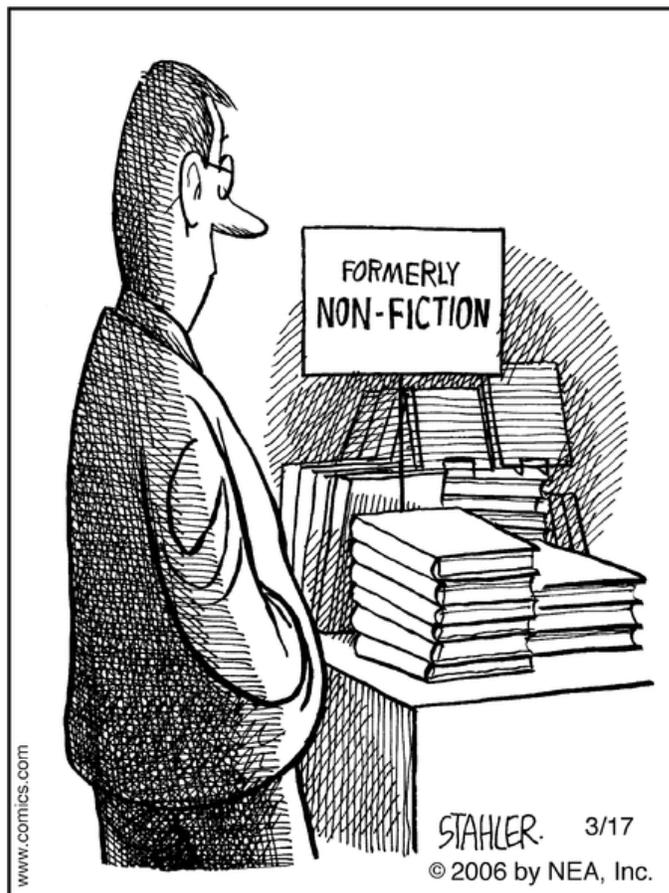
ENTER

Send your photos to [mnbookawards@thefriends.org](mailto:mnbookawards@thefriends.org) by **March 31, 2016.**

# Minnesota Book Awards Finalists Info from the Friends of the St. Paul Public Library

Following page is a printable sign to use with your [MN Shelfies](#) Contest (advertised on the previous page. This year there are 3 finalists from our region:

- Chel Anderson, author of *North Shore: A Natural History of Minnesota's Superior Coast* (Grand Marais)
- Julie Gard, author of *Home Studies* (Duluth)
- Margi Preus, author of *The Bamboo Sword* (Duluth)





# FINALISTS

28TH ANNUAL MINNESOTA BOOK AWARDS



Minnesota  
Book  
Awards